



NEWS RELEASE

Integrity Announces Vice President of Human Resources and Administration Katey Smith

Appleton, Wis. (July 31, 2014) – Today Integrity Insurance announced Katey Smith has joined the organization as Vice President of Human Resources and Administration. She was previously Director of Human Resources at Associated Banc-Corp.

“We are excited about Katey’s background and history of service to associates in the human resource environment. Continuing to offer innovative and competitive benefits as well as strengthening our approach to talent management is a high organizational priority. Katey is well equipped to support our ongoing strategy to invest in associates at Integrity.” said Jill Wagner, President of Integrity.

Smith comes to Integrity with a career dedicated to human resource which includes six years with Associated Banc-Corp. in their Green Bay headquarters. She also held leadership positions at Bay Valley Foods along with several years supporting human resource activities at the City of Green Bay, Rayovac and Fort Howard Corporation.

Wagner also added, “Katey is the right person to ensure Integrity attracts and retains the top talent in our industry. We are pleased to have her join our leadership team.” In her role, Smith will provide leadership for all of Integrity’s human resource functions as well as several other key operational services that support associates, agents and policyholders.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of “A” Excellent. For more information, visit www.integrityinsurance.com.

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